



EGI Media

Company Profile

Word from the CEO

At EGI Media, we believe in the power of voice to drive meaningful change. Our mission is to provide a platform where insights meet innovation, ensuring every story we tell resonates with purpose.

“Innovation is not just about new ideas, but about creating lasting impact through authentic storytelling and strategic vision. “

 **EGI Media Affiliate Channels**

Emang Gitu Iwel

Relaxed, witty, and inspiring dialogues.

EGI Berbagi

Lighthearted and modern da'wah conversations.



Iwel Sastra
CEO EGI Media

Deep Conversations, Global Perspectives



➤ Engaging Audiovisual Content

EGI Podcast delivers in-depth conversations that go beyond recording talks. We package ideas, opinions, and life stories into a cinematic experience with strong substance, addressing relevant public concerns.

Unveiling **Deep Insights**

Beyond just recording talks, we package ideas, opinions, and life stories into a cinematic experience with strong substance.



Empowering Perspectives

Delivering narratives that inspire and educate by raising new perspectives on current public concerns.



Growth-Oriented Dialogue

Designing discussions to sharpen ways of thinking and ignite the spirit for sharpened and growing personal growth.

Core Mission

- Serving content that empowers audiences.
- Integrating data-driven insights with creative storytelling.
- Building real connections through impactful digital experiences.

Exploring **Cutting-Edge** **Ideas**

Designing discussions to sharpen thinking, enlighten perspectives, and ignite the spirit for continuous growth.



In-Depth Conversation

Beyond simple recordings, we transform ideas and life stories into high-substance cinematic experiences.



Relevant Public Discourse

Addressing current social concerns through diverse range of topics that resonate with our audience.



Turning Ideas into **Impactful Stories**

At EGI Media, we bridge the gap between bold ideas and real-world execution through authentic storytelling.

➤ **Intellectual Depth**

Inspired by the intellectual depth of global forums, we deliver discussions that are both data-driven and globally impactful.

➤ **Ethical Considerations**

Building high-impact experiences that bring together people, ideas, and opportunities in a professional and modern setting.



Our Strategy To Make It Attractive

01 Cinematic Substance

Packaging deep conversations with high-quality visual aesthetics to create a premium viewing experience.

03 Multi-Platform Presence

Expanding reach through a strong social media presence on Instagram, TikTok, and Facebook.

02 Data-Driven Topics

Utilizing real-time insights from EGI Insight to ensure our topics are always relevant to current public concerns.

04 Global Collaboration

Leveraging international networks to bring unique perspectives and exotic visual scales to our productions.







EGI Media Strategic Pillars

01

EGI Podcast

High substance cinematic audiovisual conversations.

02

EGI News

Fast insights premium minimalist portal.

03

EGI Event

High impact professional business forums.

04

EGI Film

Innovative international high quality productions.

05

EGI Insight

Data driven digital survey research.



Contact Us

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